



# LEADERSHIP STRATEGIES

## OVERVIEW

Participants demonstrate leadership and team skills by preparing a presentation based on a selected challenge that officers of a TSA chapter might encounter.

## ELIGIBILITY

Entries are limited to one (1) team of three (3) individuals per chapter.

## TIME LIMITS


- A. Presentations must be between three (3) minutes and five (5) minutes. Teams will be penalized – one (1) point per ten (10) seconds for speaking over five (5) minutes or under three (3) minutes.
- B. Time commences when the first team member begins talking and concludes at the end of the presentation.

## ATTIRE

TSA competition attire, as described in the National TSA Dress Code section of this guide, is required.

## PROCEDURE

- A. Team members report to the event area at the time and place stated in the conference program to sign up for a presentation time.
- B. At the team's assigned time, one (1) team member draws three (3) cards – each containing one (1) topic – from a box and selects one (1) topic from the three (3) on which to make the team presentation. The cards with the unused topics are returned to the box.
- C. After selecting a topic, the first team enters a preparation room separate from the presentation room and is given fifteen (15) minutes to prepare the team presentation.
- D. The event coordinator introduces each team by registration number only in the order of the sign-up time.

 What problems does a TSA chapter face? Participants may already have valuable leadership skills to become winners in this event.

- E. The timekeeper visually notifies the team of the time remaining for the presentation by using six (6) separate cards. Each of the 5" x 7" notecards has a "time remaining in minutes" number on it (4, 3, 2, 1, ½, and 0), and each is shown to the team in descending order by the timekeeper during the presentation.
- F. After speaking, the team returns the topic card to the evaluators so that it can be returned to the topics box.
- G. Evaluators independently rate each presentation according to the criteria on the official rating form.
- H. A semifinalist list in random order is posted.
- I. Semifinalists report to the event area at the time and place stated in the conference program to sign up for a presentation time.
- J. Semifinalist preparation and the presentation follow the same guidelines as above, using a different set of topics.



Participants are encouraged to rely on an outline format in presenting their plans, using short sentences and bullet points as appropriate.

**It is essential that students and advisors routinely check the TSA website ([www.tsaweb.org](http://www.tsaweb.org)) for updated information about TSA general rules and competitive event guidelines. This information is found on the website under Competitions/ Competition Updates. When students participate in any TSA competitive event, they are responsible for knowing of all updates, changes, and clarifications related to that event.**

### REGULATIONS

- A. No reference may be made concerning the name of the team, the team members, or their school.
- B. Each presentation must be the result of the team's own effort. No reference materials or devices may be brought to the preparation room.
- C. Any notes for the presentation must be written during the fifteen (15)-minute preparation period. Each team will be provided a maximum of three (3) 3" x 5" blank notecards.
- D. Although teams are permitted to use notes when speaking, it should be noted that deductions in scoring might be made for this practice if it detracts from the effectiveness of the presentation.
- E. No observers are allowed in the event or preparation rooms during heats, though they may be present during the semifinals. No talking or gesturing is permitted. Observers are NOT allowed to enter or leave during a presentation.

THERE IS NO APPLAUSE UNTIL A PRESENTATION HAS CONCLUDED.

- F. Teams are penalized one (1) point per ten (10) seconds for speaking over five (5) minutes or under three (3) minutes.
- G. Topics that might be encountered by teams in this event may include but are not limited to:
  - 1. A newly created school ruling does not allow for school related travel out of state. How will your chapter approach a solution to this problem?
  - 2. A mandated curriculum severely limits opportunities for students to select and schedule elective courses such as technology education. What can be done to resolve this issue?
  - 3. Plans to upgrade athletic facilities within the school district severely limit previously approved plans to fund technology education with needed maintenance and equipment expenditures. What will you do in an attempt to resolve this dilemma?
  - 4. A school policy that pertains to fundraising activity now requires such funds to become part of a general pool to be distributed at the discretion of the school administrator regardless of who or how they were raised. What will be your plan of action to reverse this decision?
  - 5. Conflict exists within the local chapter related to members who are not engaged within their committee assignments. If the problems are not resolved, the health of the chapter will deteriorate. How do you plan to solve this problem?
  - 6. It is assumed that our school's technology and engineering program will be strengthened through the support of local businesses and industries. Currently, there is little participation of these groups. How might we change this?
- H. Each member of a team must participate in the presentation.

## EVALUATION

Evaluation is based on the team's effective use of problem-solving and cooperative skills to create and deliver a presentation that addresses a selected topic. Please see the official rating form for more information.

### STEM INTEGRATION

This event has connections to the STEM areas noted below.  
Please refer to the STEM INTEGRATION section of this guide.

Science, Technology, Engineering, Mathematics

### COMMON CORE STATE STANDARDS (CCSS) INTEGRATION

Please refer to the Common Core State Standards (CCSS) Integration section of this guide for more information.

### LEADERSHIP SKILLS

Leadership skills promoted in this event:

- Communication: Students communicate a solution to the judges. Use leadership activities: *Communication Breakdown* and *Take Action*
- Problem solving: Students solve a problem within a time limit. Use leadership activities: *Finding A Way* and *Including Everyone*
- Teamwork: Students work as a team to brainstorm and combine ideas. Use leadership activities: *Bozo's Balloons* and *Jump Rope*

Additional leadership skills promoted in this event:

- Creative thinking
- Critical thinking
- Decision making
- Evaluation

### TSA AND CAREERS

This competition has connections to one or more of the career areas featured in the TSA AND CAREERS section of this guide. Use *The 16 Career Clusters* chart and the *TSA Competitions and Career Clusters* grid as resources for information about careers.

### CAREERS RELATED TO THIS EVENT

Careers will vary based on the student's area of interest.



## LEADERSHIP STRATEGIES

### EVENT COORDINATOR INSTRUCTIONS

#### PERSONNEL

- A. Event coordinator
- B. Evaluators for the first round of presentations, two (2) or more
- C. Evaluators for semifinalist presentations, two (2) or more
- D. Timekeepers for recording presentation start/stop times, one (1) per event room
- E. Monitors, one (1) per event room

#### MATERIALS

- A. Coordinator's packet containing:
  - 1. Event guidelines, one (1) copy for the coordinator and each evaluator
  - 2. TSA Event Coordinator Report
  - 3. List of evaluators/assistants
  - 4. Results envelope with coordinator forms
- B. Speaker's stand/podium
- C. Stopwatches for timekeepers, one (1) per heat and two (2) per preparation room
- D. Six (6) 5" x 7" notecards for "time remaining in minutes" numbers (see Procedure E)
- E. 3" x 5" blank notecards, for participants to use to outline their presentation
- F. 3" x 5" topic cards – a minimum of five (5) different topics from which to select
- G. Tables and chairs in the preparation room
- H. Chairs for the audience, for semifinals only
- I. Table and chairs for event coordinator, evaluators, and the timekeeper

#### RESPONSIBILITIES

- A. Upon arrival at the conference, report to the CRC room and check the contents of the coordinator's packet. Review the

- event guidelines and check to see that enough evaluators/assistants have been scheduled.
- B. Inspect the area(s) in which the event is being held for appropriate set-up, including room size, chairs, tables, outlets, etc. Notify the event manager of any potential problems.
  - C. One (1) hour before the event is scheduled to begin, meet with evaluators/assistants to review time limits, procedures and regulations. If questions arise that cannot be answered, speak to the event manager before the event begins.
  - D. For participants who violate the rules, the decision either to 1) deduct twenty percent (20%) of the total possible points or 2) disqualify the entry, must be discussed and verified with the evaluators, event coordinator, and CRC manager, who all must initial either of these actions on the rating form.
  - E. Manage the smooth flow of participants according to these procedures:
    - 1. After selecting a topic from the three (3) randomly drawn topics, the first team enters a preparation room separate from the presentation delivery room and is given fifteen (15) minutes to prepare a presentation
    - 2. Seven (7) minutes after the first team enters the preparation room, the second team enters the preparation room, goes to a different section of the room, and begins its presentation preparation, again with fifteen (15) minutes allowed for preparation; and so on for all the teams
    - 3. Each team in turn is allowed to enter the presentation room at seven (7)-minute intervals, thus enabling a constant flow of participants to speak before the evaluators in a timely fashion. (This allows for one [1] minute to enter the presentation room and announce the entry number, up to five [5] minutes for the presentation, and one [1] minute to exit the room.)
    - 4 The event coordinator introduces each team by registration number only in the order of the sign-up time.
  - F. When teams have finished, evaluators determine the semifinalists, consulting the timekeeper's record. The timekeepers notify evaluators of any time under three (3) minutes or over five (5) minutes, for which deductions should be made.
  - G. Evaluators determine the twelve (12) semifinalists (if heats are used), and discuss and break any ties.
  - H. If heats are used, submit semifinalist results to CRC for posting. Repeat the process above to determine the finalists.



- I. Submit the finalist results and all related forms in the results envelope to the CRC room.
- J. If necessary, manage security and the removal of materials from the area.



Participant/Team ID# \_\_\_\_\_

LEADERSHIP STRATEGIES			
2016 & 2017 OFFICIAL RATING FORM			MIDDLE SCHOOL
Presentation (80 points)			
CRITERIA	Minimal performance 1-4 points	Adequate performance 5-8 points	Exemplary performance 9-10 points
Evaluators: Using minimal (1-4 points), adequate (5-8 points), or exemplary (9-10 points) performance levels as a guideline, record the scores earned for the event criteria in the column spaces to the right. The X1 or X2 notation in the criteria column is a multiplier factor for determining the points earned. (Example: an "adequate" score of 7 for an X1 criterion = 7 points; an "adequate" score of 7 for an X2 criterion = 14 points.)			
<b>Communication of problem</b> (X1)	It is difficult to understand the problem being communicated.	The problem is communicated in a somewhat organized and/or concise manner.	Communication of the problem is presented in an organized, clear, and concise manner.
<b>Communication of solution</b> (X1)	It is difficult to understand the solution being communicated.	The solution is communicated in a somewhat organized and/or concise manner.	Communication of the solution is presented in an organized, clear, and concise manner.
<b>Impact</b> (X2)	The presentation is unconvincing, uninteresting, and/or lacks compelling and attention-holding ideas.	The presentation is somewhat convincing, with generally interesting ideas.	The presentation is fully convincing, with compelling and attention-holding ideas.
<b>Team participation</b> (X2)	The majority of the delivery is made by one member of the team; the partner(s) may be disengaged from the presentation.	Team members generally are engaged in the process, though one member may take on more responsibility than the other(s).	All team members are equally and actively involved in the presentation.
<b>Team presence</b> (X1)	The team's appearance is unprofessional, sloppy, and inappropriate.	The team's appearance is adequate, appropriate, and professional.	The team's appearance is appropriate, professional, and polished.
<b>Delivery</b> (X1)	The team is verbose and/or uncertain in its presentation; participants' posture, gestures, and lack of eye contact diminish the presentation.	The team is somewhat well-spoken and distinct in its presentation; participants' posture, gestures, and eye contact are acceptable in the presentation.	The team is well-spoken and distinct in its presentation; participants' posture, gestures, and eye contact result in a polished, natural, and effective presentation.
<b>SUBTOTAL (80 points)</b>			

Record scores in the column spaces below.

One (1) point per ten (10)-second interval is to be deducted for speaking under the three (3) minutes or over the five (5) minutes allotted for the presentation. Presentation time commences when the first presenter begins speaking

PRESENTATION DELIVERY TIME

TOTAL TIME DEDUCTION POINTS

Rules violations (a deduction of 20% of the total possible points) must be initiated by the evaluator, coordinator and manager of the event. Record the deduction in the space to the right.

(To arrive at the TOTAL score, add any subtotals and subtract rules violation points, as necessary.)

**TOTAL (80 points)**

Comments:

I certify these results to be true and accurate to the best of my knowledge.

Evaluator

Printed name: \_\_\_\_\_

Signature: \_\_\_\_\_